Syllabus
PHTC 1345. 001-002
Illustrative Photography I
Fall 2024 • Spring 2025

Instructor: Delany Jackson

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South Plains College

Illustrative Photography I

Instructor: Delany Jackson
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COVID-19 Policy
>If you are experiencing any of the following symptoms, please do not attend class and either seek medical attention or test for COVID-19.

Cough, shortness of breath, difficulty breathing
Fever or chills
Muscles or body aches
Vomiting or diarrhea
New loss of taste and smell

>Please also notify DeEtte Edens, BSN, RN, Associate Director of Health & Wellness, at dedens@southplainscollege.edu or 806-716-2376.
>Proof of a positive test is required. A home test is sufficient, but students must submit a photo of the positive result. The date of test must be written on the test result and an ID included in the photo. If tested elsewhere (clinic, pharmacy, etc.), please submit a copy of the doctor's note or email notification. Results may be emailed to DeEtte Edens, BSN, RN at dedens@southplainscollege.edu.
>A student is clear to return to class without further assessment from DeEtte Edens, BSN, RN if they have completed the 5-day isolation period, symptoms have improved, and they are without fever for 24 hours without the use of fever-reducing medication.

Students must communicate with DeEtte Edens, BSN, RN prior to their return date if still symptomatic at the end of the 5-day isolation.

Course Description: This course is a rigorous introduction to digital photography and the use of digital single lens reflex cameras, capturing images, composition, elements and principles of art, lighting systems, computer processing with Adobe Photoshop and image management.

Objectives:
>General Requirements:
>Graduation from high school.
>An 80 or higher on 4 point scale completion of high school photo course.
>TSI compliant, as defined by SPC requirement, Math, English, and Reading.
>Communication Skills:
>Adapt language for audience, purpose, situation, and intent.
>Organize oral and written information.
>Interpret and communicate information, data, and observation.
>Give formal and informal presentations.

Apply active listening skills.

Problem solving- the student will use critical thinking and interpersonal skills independently and in groups to solve problems.

IT applications- students will demonstrate proficiency in basic information management through image management and storage, email, social media, writing and publishing, presentation, and database application.

Safety:

Use good judgement related to specific environments used for photography projects.

Understand basic emergency procedures.

Professional development:

Employ leadership skills.

Employ teamwork and conflict management

Participation in meetings

Employ mentoring skills

Ethical decision making:

Exhibit ethical conduct related to client confidentiality, privacy of sensitive content, and providing appropriate credit for ideas and images.

Understand copyright laws in relation to use and duplication of images.

Respect of intellectual property when manipulating, morphing, and editing digital images.

Analyze the impact of photography on society, including concepts related to persuasiveness, marketing, and point of view.

Time management, student will utilize time management and efficiency skills.

Know and understand the basic functions of an SLR camera as demonstrated by the use of manual mode to create photographic compositions using the Rule of 3rd and depth of field.

Understand simple lighting values associated with back light, front light, side light, shading, and highlights of basic lighting patterns.

Understand ISO, shutter speed, and aperture settings of the exposure triangle as demonstrated by composition and appeal of images.

Create a portfolio of diverse subject matter using basic principles of photography.

Assessments: Grading is based on evaluation critiques and rubrics of photographs captured for lessons, research papers, projects, prepared portfolios, and tests on digital photography concepts and technical terms. The class is rigorous. You must complete the lessons and show evidence of your learning. Do not expect to just take some pictures and pass. **Enroll in this class only if you want to learn Commercial Photography skills and are willing to do the work to gain credit.**

I embrace your mistakes and expect them. Learning is messy and it takes time and practice.

Jump into the process and be willing to redo your work. The focus of assessments is on students showing evidence of their learning.

Grading Scale: **Percentage categories**

A = 90-100% B = 80-89% C = 70-79% D = 63-69% F = lower than 63%	Photo projects 50% Class participation. 30% Assessments/Tests 10% Attendance 10%

Due dates for assignments will be clearly posted in the classroom. It is critical to turn in work on time to stay on top of the workload. Students will complete most work in class, but class time is limited.

Assignments	Reading	Due Date	Quizzes

Unit 1:What is Digital Photography?

Defining digital photography - Capturing images: How did we get here?
       Overview of Photography History
Features and Specifications in Digital Cameras:
       How do camera's work?
       Camera types-point and shoot and SLR
       Orientation to camera
       Camera controls for Exposure (time), Aperture (light), Priority and focusing
       ISO settings
       White Balance
       Saving images
Basic computer photo file management
Copyright law and the "fair use doctrine"

Student Contract assignment   **-Due end of class day 1**
Reading assignment: HYPERLINK "http://www.geofflawrence.com"
www.geofflawrence.com all sections

Photo Assignment
    1a: The Frame - Controlling Exposure
 	
    1b: Photography Terms units 1-3			

Unit 2:What makes a good photograph?

Composition Factors- Elements and Principles
Rule of thirds (Golden Mean)
Formal (centered and symmetrical)

Work with the image frame
Strategic placement (asymmetrical)
Lines of movement (diagonal)
Foreground frame (emphasize the subject)
Get close to your subject
See the image in your mind
Take many photos

Research Paper: Famous photographer/presentation dates
Reading assignment: HYPERLINK "http://www.kenrockwell.com" www.kenrockwell.com
                        How to make great Photographs
                         HYPERLINK "http://www.geofflawrence.com"
www.geofflawrence.com all sections

Photo Assignment			

2b: Composition photo shoot ____			

Unit 3: Why is the lens the most creative tool?

Simple and compound Lenses:
Focal length, resolving power, aberrations
How a lens focuses
The speed of a lens: F-stop
Angle of view
Perspective: Compression and expansion
Macro Lenses
Wide angle Lenses
Telephoto Lenses
Lens Hood to control flare
Depth of Field
Reading assignment: HYPERLINK "http://www.geofflawrence.com"
www.geofflawrence.com all sections

Photo Assignment 3: Controlling depth of field **Test 1:** Photography terms and concepts units 1- 3.			

Unit 4: How can a still photograph capture motion?

Electronic shutter systems
Hand holding limitations and shutter speed
Judging shutter speeds
Pre focusing techniques
Panning and zooming
Long exposures- tripods
Capturing moving lights at night

Reading assignment: HYPERLINK "http://www.geofflawrence.com"
www.geofflawrence.com all sections

Photo Assignment: 4a: Capturing Motion 4b: Photography Terms units 4-6			

Unit 5: How does light and shadow affect images?

Basic properties of light: Color, Value, Intensity
Available Light
Adding Light- Direct and fill flash
Reflectors
Light Metering
Back vs. Front Lighting
Light and Color in Composition

Reading assignment: HYPERLINK "http://www.geofflawrence.com"
www.geofflawrence.com all sections

Photo Assignment 5: Manipulating Light, Shadow and Color **Test 2:**Terms and concepts for units 4-6.			

Unit 6: How do I improve my photographs with Photoshop?

Photoshop Workflow
Fix brightness/contrast
Levels
Curves
Shadows/Highlights Tool
Fix Colors
Levels (by channel)
Curves (by channel)
Fix imperfections (dust, blemishes, etc)
Healing brush
Clone Stamp
Other Fixes, improvements, modifications
Perspective
Layers
Black and White Conversion
Size for Output
Use Bicubic Smoother for going bigger
Use Bicubic Sharper for going smaller
Sharpen (unsharp mask)
Output/Print

Reading Assignment: How to use Photoshop
HYPERLINK "http://www.geofflawrence.com"
www.geofflawrence.com all sections

Photo Assignment 6: Work 6 photos through the Photoshop Workflow and Journal all of your Steps			

Unit 7: Who is this person anyway?

        Portrait   –composition, props, studio, on location
                          -lighting
                          -lenses (depth of field)
        Directing models
        Photographing individuals
        Photographing groups

Reading assignment: HYPERLINK "http://www.geofflawrence.com"
www.geofflawrence.com all sections

Photo Assignment 7: Portraits			
Unit 8: What is my best work? **Photo Assignment 8:** Final Portfolio Best Work 10 images presented in a power point presentation to the class 10 images printed and professionally presented in a portfolio Write a statement that describes your rational for choosing your best work. What makes it your best			

work? **Final Test on terms and concepts:**			

Graphic Arts Attendance Policy
The South Plains College attendance policy is stated in the General Catalog (see above). Punctual and regular attendance in class is required of all Graphic Arts students. Each student is responsible for all class work covered while he or she was not in class. At the discretion of the instructor, a student may complete makeup work assignments for unavoidable absences if the student has adequately notified the instructor of the absences. The instructor uses their discretion to administer an "X" or "F" grade when a student has excessive absences. In the event a student is not able to complete course work, he or she is expected to take initiative to initiate a student withdrawal notice that results in a "W" grade when completed before the last college "Drop date." All students must complete or remain in compliance with TASP requirements.

The Graphic Arts program has modified the absentee policy as follows: After a student has missed **three** regular days of class, his or her final grade will be **dropped one letter grade** for each additional absence. A student who has missed **four** class days may be dropped at the instructor's discretion. Tardiness for two class days equals one absence and will be used to consider this policy.

It is at the instructor's discretion to allow a student to do additional work to make up for absences.

The lab is an intricate part of a class. If a student attends the class but misses the lab, the student will be marked absent for the whole class period.

The chairperson of the Creative Arts, Administration, or Counseling Department must approve, in writing, any deviation from the attendance policy.

Students may be required to attend events on and off campus for additional grades at various times. Failure to attend will result in an absence at the instructor's discretion. Students must be notified at least two weeks in advance of the event.

Procedures and classroom guidelines:

Follow Best Work Practices and common sense for everyone's Health and Safety, especially when using the equipment.

Show respect, kindness, compassion and caring for others and yourself

Take care of the cameras, computers and equipment, yours and others. Damaged or missing school property is your responsibility and will be replaced at your expense.
Food and drink are not allowed in the classroom and computer lab. (It can damage equipment and work).

Cell phones and personal music devices will be kept in your bag

Course Requirements:

Access to a digital camera outside of class time at least 8 mega pixels, ideally with manual settings to override auto features. New cell phone cameras are amazing. It may be a point and shoot or SLR. Do not run out and buy a digital camera for the class if you do not already have a camera. Come to class and learn about digital cameras to help inform your purchase.
Notebook: Students will need to take notes in class from lectures and readings to be successful in retaining and applying their knowledge to practice.
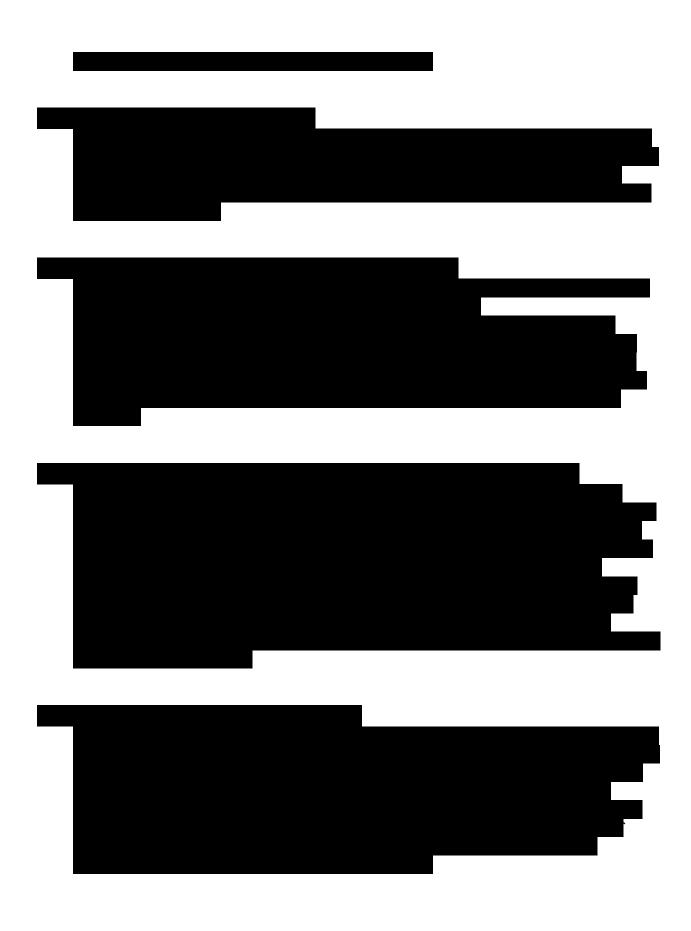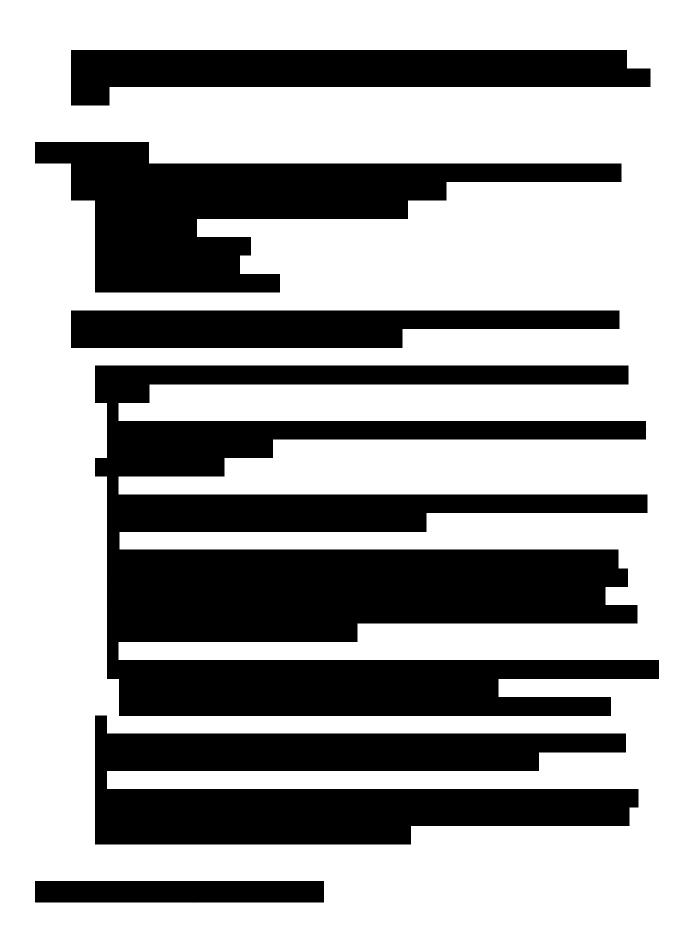**Have a dedicated 16B drive for this class.**
Computer Access Students need to have access to computer and photo editing software.
Digital Memory and Storage: Students will need a large UBS drive or external hard drive for storage of images. I recommend students obtain at least 16GB memory stick or thumb drive as a more convenient method of saving and transporting images.
Printing students are responsible for printing of all assigned print projects.

Academic Integrity: It is the aim of the Graphic Arts faculty to foster a spirit of complete honesty and high standard of integrity. The attempt of any student to present his or her own work which he or she has not honestly performed is regarded by the faculty and administration as a serious offense and renders the offender liable to serious consequences, possibly suspension. Students should refer to the SPC General Catalog policy regarding consequences for cheating and plagiarism (see "Academic Integrity" and "Student Conduct" sections of the college catalog.) At times, working with other students is encouraged for some assignments and meets SCANS competencies C-9 through C-14. If you have any questions as to whether you may work with other students on any assignments ASK YOUR INSTRUCTOR.

Syllabus Acknowledgement

I, _____, have read the syllabus for PHTC 1345 [Illustrative Photography I]. I understand I am responsible for meeting the criteria as found in this syllabus and the SPC Student guide.

I further understand I am responsible for providing the listed supplies, and providing appropriate care for any and all equipment used in this class including but not limited to technology provided by SPC and or fellow classmates.

I will conduct myself with professionalism and ethical standards while "shooting" images and using images in any format/project.

Student Signature: _____   Date: _____

Instructor Signature: _____   Date: _____